

DIRECTIONS: Columbia Conference Center

Columbia is located in the center of South Carolina at the junctions of Interstates 20, 26 and 77. The Columbia Metropolitan Airport is 10 miles from the conference center.

From Greenville/Spartanburg:

- I-26 East to Piney Grove Road - Exit 104
- Turn LEFT onto Piney Grove Road crossing over I-26
- Turn right at the second light onto Fernandina Road (at the San Jose Restaurant)
- Continue on Fernandina for 9/10 mile and take a left at the Westpark Entrance "A" onto Laurelhurst Avenue, directly beside the Hampton-Pontiac-Buick car dealership
- Columbia Conference Center is the first building behind the dealership

From Charleston:

- I-26 West to Piney Grove Road - Exit 104
- Turn RIGHT onto Piney Grove Road
- Turn right at the first light onto Fernandina Road (at the San Jose Restaurant)
- Continue on Fernandina for 9/10 mile and take a left at the Westpark Entrance "A" onto Laurelhurst Avenue, directly beside the Hampton-Pontiac-Buick car dealership
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From Augusta:

- I-20 East to I-26 West
- I-26 West to Piney Grove Road - Exit 104
- Turn RIGHT onto Piney Grove Road
- Turn right at the first light onto Fernandina Road (at the San Jose Restaurant)
- Continue on Fernandina for 9/10 mile and take a left at the Westpark Entrance "A" onto Laurelhurst Avenue, directly beside the Hampton-Pontiac-Buick car dealership
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From Charlotte:

- I-77 South to I-20 West
- I-20 West to I-26 West
- I-26 West to Piney Grove Road - Exit 104
- Turn RIGHT onto Piney Grove Road
- Turn right at the first light onto Fernandina Road (at the San Jose Restaurant)
- Continue on Fernandina for 9/10 mile and take a left at the Westpark Entrance "A" onto Laurelhurst Avenue, directly beside the Hampton-Pontiac-Buick car dealership
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From Downtown Columbia:

- I-26 West to Piney Grove Road - Exit 104
- Turn RIGHT onto Piney Grove Road
- Turn right at the first light onto Fernandina Road (at the San Jose Restaurant)
- Continue on Fernandina for 9/10 mile and take a left at the Westpark Entrance "A" onto Laurelhurst Avenue, directly beside the Hampton-Pontiac-Buick car dealership
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For a PDF version of directions and a map: www.columbiameetings.com

ACCOMMODATIONS

The following area hotels offer special conference rates for attendees of the Trade Fair. When making reservations, remember to mention you are attending the OSMBA Minority Trade Fair & Seminar at the Columbia Conference Center.

Hyatt Place (host hotel)

Columbia I-26
1130 Kinley Road
Irmo, SC 29063
Rate: \$92.00
(803) 407-1560

www.columbiaharbison.place.hyatt.com

Wingate by Wyndham Columbia Harbison

217 Lanneau Court
Harbison Blvd & Lanneau Court
Columbia, SC 29212
Rate: \$92.00 King or Double
\$92.00 Government Rate
Phone: 803-407-6166
www.wyndham.com



SPONSORS:



Columbia Conference Center

169 Laurelhurst Avenue • Columbia, SC 29210
Telephone (803) 772-9811 • Fax (803) 454-2034

The South Carolina Office of

OSMBA

Small And Minority Business Assistance

BUSINESS FORUM & TRADE FAIR

March 25, 2009

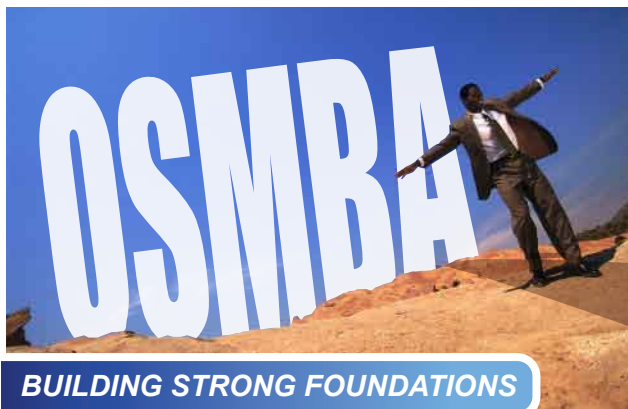
Columbia Conference Center

BUILDING STRONG FOUNDATIONS



Co-Sponsors:

State Procurement Services Division &
Procurement Procedures Committee



BUILDING STRONG FOUNDATIONS

The Governor's Office of Small and Minority Business Assistance (OSMBA), the State Procurement Services Division and the Procurement Procedures Committee invite you to attend the premier networking event in South Carolina for small businesses, our annual Business Forum & Trade Fair March 25, 2009 at the Columbia Conference Center in Columbia, South Carolina.

OPPORTUNITY! OSMBA is the State's advocate for South Carolina's small, minority and women-owned businesses, championing your interests in the procurement process. The Business Forum offers an unparalleled opportunity to network, allowing small business owners a chance to showcase their company to hundreds of procurement officials from government agencies and corporations. Attending procurement officials will have an opportunity to discover new suppliers and become re-acquainted with former suppliers.

CONNECT! Critical factors for success include cultivating and maintaining your business relationships. Six degrees of separation is the theory that anyone on the planet can be connected to any other person on the planet through a chain of acquaintances that has no more than five intermediaries. Maximizing the opportunities available during the event will expand your professional network of relationships in an ever-more competitive global market.

SCREENINGS! You are the foundation of your business and an important member of the business community. We want to provide you not only with a network to improve your financial health, but to also improve your personal health. Palmetto Health Community Services will conduct free individual diabetes and prostate cancer health screenings during the trade fair.

ENGAGE! The Business Forum will provide an opportunity to interact with your peers and leaders in their respective fields, developing a wide range of professional relationships. Fully engaging yourself while attending the event will empower you with the confidence and information needed for **Building Strong Foundations!**

FORUM AGENDA

Presentation schedules and topics are available on OSMBA's website:

www.oepsc.gov/osmba

who **YOU** know
+ what **YOU** know
+ who knows **YOU**
= **SUCCESS!**

- 7:30 - 8:30AM** Exhibit set-up
- 8:30 - 10:00** Registration
- 8:50 - 9:15** Welcome Address
- 9:15 - 1:30** Trade Fair
Palmetto Health screenings
- 9:30 - 12:00** Concurrent Presentations:
SC Enterprise Information System
City of Columbia Bid Online System
SBA Resources
Executive Coaching
- 10:00 - 2:00** SCORE business counseling
- 12:30 - 2:30** South Carolina
Illegal Immigration
and Reform Act

Registration: \$50.00 (per person/non refundable)
Workshop & Trade Fair

Exhibit booth: \$100.00 (per booth/non refundable)
Exhibit Booth

**Exhibit Booth registration includes (2) two registrations*

Exhibit spaces for small businesses will be available for a \$100.00 non-refundable registration fee on a first come, first serve basis. A skirted, six-foot table and two chairs will be provided for each exhibit to display their goods and services. Table top displays must not exceed 36" in height. Exhibit facility has wireless internet capability. Electricity is available, if requested (you must provide your own extension cords).

OSMBA reserves the right to accept or reject any organization or product for inclusion in the exhibited event. The exhibitor recognizes that the purpose of the event is exclusively for the education of persons attending the Business Forum and agrees not to conduct any selling activity at the exhibition other than is incidental to the furnishings of such education. **NO REFUNDS WILL BE ISSUED.**

REGISTER BY MAIL:

All checks must be made payable to:
Procurement Procedures Committee
c/o Office of the Governor/OSMBA

Mailing address:
Governor's Office of Small & Minority Business Assistance
1205 Pendleton Street, Suite 440-A
Columbia, South Carolina 29201

Direct inquiries to OSMBA: (803) 734-5010

